



From “business as usual” to “Business as Natural”

Something is happening that is about to **change the way the economy and society work**. A new vibe, among so many fewer positive signs, brings **something good, something truly positive**. In this newsletter we're going to talk about the winds of change that can **move us from 'business as usual' to 'Business as Natural': towards a 'Nature Positive' strategy**.

The year of 2023 is being fulfilled with acronyms such as **ESG, CSRD, TNFD, ESRS, SGD** and the growing need for (financial and non-financial) sustainability reporting. But let's focus on the basics for a moment: **what is our role in a living and evolving ecosystem** where change seems to be the rule? The answer is simple: to improve its **resilience** so we can keep **surviving and succeeding**. Actually, for me this is the noblest mission of any company or business: to serve society based on progress, **well-being and harmonious development**.

The **'Nature Positive' path** is just that: combining present action with a **step-by-step vision of the future** where Nature is at the heart of businesses and Excel files. It is a future where **Biodiversity becomes a source of information and crucial data** for operational sustainability. It is a future where **Ecosystem Services are much more than a buzzword** to represent real climate regulation, carbon sequestration, drinkable water, safe food, pollination, and many other which are accounted in the **strategic management and economy**, as €/hectare/year on balance sheets and in the PnL (Profit and Loss statement).

This is our challenge for those who follow NBI, join us on the 'Nature Positive' path, towards a new Natural Economy.

See you soon,



Nuno Oliveira
CEO, NBI – Natural Business Intelligence



Although NBI started its activity in 2020, its story did not start there. Its founders have **more than 25 years of experience creating Nature-Based Options**, in sectors ranging from Agriculture and Forestry to Territorial Planning and Investment Management of Nature and Biodiversity. Over these 3 and a half years, we have been feeling that there is a **huge demand for knowledge and experience** in these topics of **Natural Economy**. In response to this challenge, we created the NBI ACADEMY, an **immersive training** project with differentiated programs with the aim of **accelerating a Nature Positive transition**.

We will soon announce **the details of the first two immersive training programmes**, to be carried out respectively with the **Wines of Alentejo Sustainability Programme** and the **SGS Global Biosciences Centre**. To receive first-hand information or ask **questions about your training needs**, please contact us at email academia@nbi.pt.



Sofia Vaz
Chief Innovation Officer

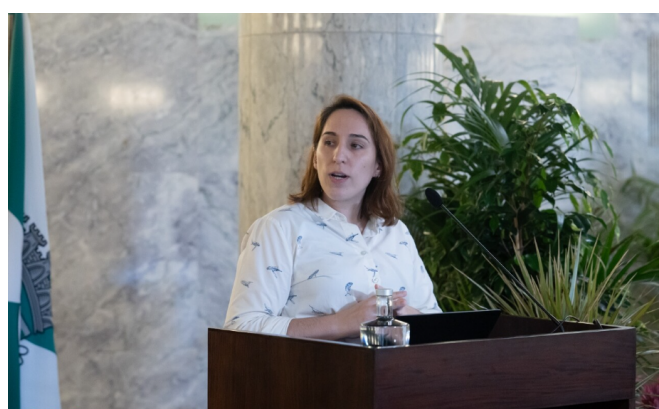
“ It is important to take practical, concrete and creative actions for a responsible management of Ecosystems, Biodiversity and Natural Capital... and have the courage to follow this path with so many lessons to learn.

It is a great honour for me to walk this path as part of the energetic, resilient, dedicated, and creative team of the NBI ecosystem. It is with great enthusiasm that I will continue to **invest in R&D&I strategies and partnerships**, to stimulate new business perspectives and challenging technologies to **integrate the value of Nature** into the new generation of business models and strategies. As NBI's Chief Innovation Officer, I am committed to **focusing on innovation** for supporting an economic progress **focused on Biodiversity, Natural Capital and Ecosystem Services.** ”

BUSINESS AS NATURAL

Municipality of Matosinhos

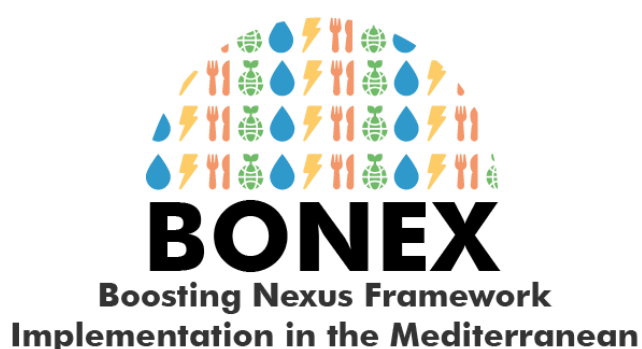
On October 30th, the **Biodiversity, Ecosystems and Natural Capital Strategy of the Municipality of Matosinhos** was presented. This strategy was developed under the **Green City Accord** and was supported by NBI. In summary, **3 strategic axes** were highlighted: the safeguarding of **Biodiversity and Native Habitats**, **Ecological Restoration and Green and Blue Infrastructures**, all of them as fundamental aspects for the implementation of Nature Based Solutions in an urban environment.



Fotografia: Francisco Teixeira/CMM

PRIMA BONEX - Boosting nexus framework implementation in the Mediterranean

In the **PRIMA BONEX** project consortium, NBI is implementing **Nature Based Solutions on the ground** to optimize the **Water-Energy-Food-Ecosystem** nexus. In November, we officially started the actions of **Ecological Restoration** and the plantations that will allow the **recovery of wetlands and watercourses** in three different properties in **Alentejo**.



This project is part of the PRIMA programme supported by the European Union.

Municipality of Santa Maria da Feira

This project focuses on **urban biodiversity**, namely measures to promote the diversity of **pollinators** in the municipality and with special relevance in the **industrial areas of Santa Maria da Feira**. NBI is developing and implementing **Nature Positive action plans** in pilot areas across the municipality



santa maria da feira
câmara municipal

Fotografia: Albano Soares | *Anthophora bimaculata*

EVENTS

The Porto Protocol: Establish Vineyards Ecosystems - Climate Talk

Nuno Gaspar de Oliveira attended the online webinar organized by **The Porto Protocol Foundation**, along with **Tom Croghan** (The Vineyards at Dodon), **Emmanuel Bourguignon** (LAMS-21) and **Cristina Crava** (The Porto Protocol). The discussion focused on practical measures for **Biodiversity and Ecosystem Management in the vineyard** and its surroundings, with examples from **Portugal, France and the United States**. The webinar also launched the first phase of the **collaborative project "Living Vineyards"**, which aims to create a **demonstration network of Ecosystem Management in vineyards across all wine regions of the world**. The ambition is to be able to demonstrate that **any vineyard in any part of the globe** can evolve on the **Nature Positive path**.

PINUS Center

In October, RTP launched a report in **Companhia das Lezírias**, where Paulo Pereira made known the contribution of **native pine forests to the conservation of native flora**, highlighting the unique endemic species that exist here, such as the needle armeria (*Armeria pinifolia*), a plant that only exists in Portugal and is vulnerable to extinction. Nuno Gaspar de Oliveira spoke about the **economic value of the pine forest ecosystem** for the soil and landscape. This report was released following the **Jornadas ECOPINE**, an initiative of the PINUS Center held last September in Coimbra. See the piece here and learn a little more about the maritime pine and the Bonelli's eagle, an endangered Iberian bird of prey, which chooses the tallest pines to nest and eucalyptus leaves to line its nest.



‘Encontros com Futuro’ (Encounters with a Future)

Nuno Oliveira was present at the **Serralves Foundation** at the conference ‘**Encontros com Futuro**’ / ‘**Encounters with a Future**’ organised by **REN** and the **Jornal O Público**. The topics addressed were **Natural Capital** and the **environmental dimension of ESG**.

6th Edition ENERTECH

Paulo Pereira was in Sabugal at the 6th edition of **ENERTECH**, along with **Sérgio Ribeiro** (CEO Planetiers), **Marcelo Penteado** (COO Planetiers) and **Jorge Cristino** (author of the book "The mission of cities in the fight against climate change"). This panel talked about the challenges and opportunities of **decarbonization in the context of cities and companies**.



#NATUREPOSITIVE HOTLINE

Whatsapp Group

What started as a group sharing information on Biodiversity is now a debate group on natural economy and other topics related to nature, natural capital, biodiversity and ecosystems. What they have in common is the desire and ambition to work towards a Nature Positive economy. Everyone is welcome to this space for sharing and discussion.



NBI LINKEDIN

Follow our Linkedin for more specific topics
<https://www.linkedin.com/company/nbi-natural-business-intelligence>

Follow our CEO Nuno Oliveira through his profile
<https://www.linkedin.com/in/ngoliveira/>

PRÉMIOS

Sacyr
iChallenges

negocios
Sustentabilidade
20 30

PARCERIAS

BLUEBIO
ALLIANCE

BCSD
PORTUGAL

act4nature
Empresas pela biodiversidade

PROJETOS FINANCIADOS

WINE & WINE PT

PRR
Plano de Recuperação
& Resiliência

BONEX

Boosting Nexus Framework
Implementation in the Mediterranean

ADPM
mértola

Iceland
Liechtenstein
Norway grants

See you at the next NBI News?

But, if until then you want to talk to us, share ideas or suggest topics you would like to know more about, write to us for info@nbi.pt. We look forward to continuing this conversation with you.

If this newsletter has been forwarded to you, subscribe [here](#) to receive the next one first hand, in your email.

Want to learn more about nature-based economy?

Explore our website www.nbi.pt